

BIG SOCIETY CAPITAL OUTCOMES MATRIX

	Individuals	Families and Children	Sector and Society
Education, learning and skills The availability of education for the acquisition of skills, knowledge and understanding to put all children and individuals in a position to succeed in personal relationships and in society.	Improved attainment and academic success Improved civic awareness and participation Improved social and emotional skills Improved vocational preparation	Improved parenting skills Increased parental involvement and support in children's learning Strengthened family communication and relationships	Increased community participation by schools and further education institutions Advocacy and policy influence
Employment and training Provision of facilities for the development of skills and abilities that increase an individual's capability for gaining and maintaining productive employment; provision of employment that is secure, fair, respectful and varied.	Better occupation-specific (hard) skills and work experience Improved (soft) skills and attitudes (job readiness) for employment Increased satisfaction with employment Increased entry to and sustenance of (quality) employment	Improved parenting skills Increased financial stability and quality of life for families	Fairer employment practices Improved availability of and incentives for long-term sustained employment Increased employer engagement and employment networks Advocacy and policy influence Safer and more stable communities
Housing, property and essential needs Provision of secure, habitable and affordable housing equipped with sustainable and essential facilities such as safe drinking water, energy, sanitation, food storage, refuse disposal and access to emergency services.	Fewer people homeless or living in poor quality homes Improved access to affordable basic needs More vulnerable people or those with specialist needs able to live with greater independence	Fewer families homeless or living in poor quality homes Improved access to affordable basic needs Reduction of children in care Increase in availability and/or quality of safe housing or residential care for children	More affordable housing More community housing Fair tenant management and behaviour Advocacy and policy influence Increase in availability and/or quality of safe residential care for vulnerable people or those with specialist needs
Criminal justice and public safety Improving the lives of people so that they can live in confidence and safety, and free from crime, disorder and danger.	Reduced contact with the criminal justice system Reduction in offending and reoffending Reduction in risk-taking behaviour	Reduction in harassment and bullying Reduction in child abuse Reduction in risk-taking behaviour Reduction in domestic abuse Reduction in youth offending and reoffending	Improved community safety and accessibility Increased community cohesion Advocacy and policy influence Reduction in crime
Physical health Health is defined as a state of complete physical, mental and social well-being and not merely categorised by the absence of disease or infirmity and which allows for a socially and economically productive life.	Access to good quality rehabilitation services Improved health awareness and education People feeling more active and able Increased shared decision making More people recover from physical ill health	Access to good quality rehabilitation services Better delivery of early intervention services to improve physical health outcomes Improve maternal health Improved health awareness and education Families feeling more active and able	Increased access to affordable and accessible health, sport and fitness facilities Increased community participation in sport and fitness activities Advocacy and policy influence
Mental health Improved, user-focused facilities and services that help those living with mental ill-health issues to attain the highest possible standard of mental health.	An increase in shared decision making Improved mental health and ability to live a full, self-reliant life Improved mental health	An increase in shared decision making Better delivery of early intervention services to improve mental health outcomes More secure parent/child relationships	Improved mental health awareness and education Advocacy and policy influence Reduction in stigma and discrimination associated with mental health
Personal and social well-being Improved self-esteem, resilience, emotional health, life satisfaction and happiness for people and communities	Reduction in isolation, exclusion or loneliness Improved independence, control and life satisfaction Increased aspiration, motivation, purpose, sense of meaning	Improved family relations child well-being (tantrums, child happiness) Increased confidence and self-esteem for families and children	Improved community cohesion and community relations, neighbourliness Increased access to social infrastructure for social networking

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Healthy living and lifestyle Access to services and facilities that promote and increase awareness of healthy lifestyle choices not characterised merely by the absence of disease or infirmity.	Access to services and facilities that promote and increase awareness of maternal health and early life health choices Improved health awareness and education Improved healthy eating and nutrition People feeling more active and able Reduction in substance abuse and addiction (including smoking)	Improved healthy eating and nutrition Improvement in maternal health and early life health choices Increased shared decision making Reduction in substance abuse and addiction (including smoking)	Increased access to affordable and accessible health, sport and fitness facilities Reduced difference in life expectancy between communities Advocacy and policy influence
Finance and legal matters Improved knowledge and skills for those excluded to understand their own financial circumstances, along with the motivation and choice of products and services to take action.	Improved access to support, advice and appropriate financial and legal products and services Improved financial management and stability Increased financial literacy/capability	Improved access for families and children to support, advice and appropriate financial and legal products and services Improved family financial management and stability Increased family financial literacy/capability	Provision of appropriate and responsible finance Improved access for community businesses to financial and legal services Improved local economic conditions and reduced dependence on financial support and reduced levels of poverty Improved market infrastructure and levels of social investment Advocacy and policy influence
Local area and getting around Development of confident, active, well-resourced and accessible communities based on values of shared citizenship.	Improved access to and use of local facilities Improved access to and use of public and community transport Improved specialist transportation services and mobility devices	Improve access to quality local childcare and support Improved access to and use of public and community transport Improved community facilities for children and families, nurseries	Availability of integrated public and community transport Increase in community assets, community facilities and centres Increase in quality public spaces, parks, recreation grounds Increased community cohesion
Culture, sport and heritage Accessible, affordable and inclusive participation in sporting and cultural facilities that contribute to social cohesion.	Increased accessibility of arts and cultural facilities Increased accessibility of sports facilities Increased participation in arts, culture and sports	Increased accessibility of family arts and cultural facilities Increased accessibility of family sports facilities Increased participation by families in arts, culture and sports	Improved community access to arts and sports facilities Improved local culture and heritage Public awareness of arts, culture and sport
Politics, influence and participation Promotion and advocacy of the UN Declaration of Human Rights and the Human Rights Act; the encouragement of democratic and civic engagement.	Improved public attitudes and behaviour Greater participation by individuals Greater personal influence and control Improved access to human rights and entitlements Individuals are more empowered	Children's rights Families are more empowered	Improved public attitudes and behaviour Increased advocacy, politics, rights and justice Increased public and community awareness and participation in decision-making Improved community empowerment
Climate change and conservation of the natural environment Conservation and protection of the natural environment, tackling climate change and promoting sustainable use of resources.	Increased access to low cost renewable energy sources More energy efficient homes Improved efficiency of energy use Improved efficiency of water use Increased use of public transport	Increased access to low cost renewable energy sources Improved efficiency of energy use Improved efficiency of water use Increased use of public transport	Improved human behaviour and understanding (educational programmes) Conservation of resources (including water) Conservation of natural spaces, land or wildlife (biodiversity) Advocacy and policy influence Reduced greenhouse gas emissions (related to: energy, low carbon agriculture, green building, sustainable transport) More sustainable agriculture